

ANAVIR SHERMON

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Education

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

- Ph.D. Candidate in Strategy & Entrepreneurship (2017 - Expected 2023)
 - Dissertation Committee: Mahka Moeen (Chair), Sekou Bermiss, Christopher Bingham, Jeffrey Kuhn, Elena Novelli
- M.S. in Management (2021)

University of Michigan at Ann Arbor, College of Engineering

- B.S.E in Industrial & Operations Engineering (2017)

Publications

- [1] Shermon, A., and Moeen, M. "Zooming in or zooming out: Entrants' product portfolios in the nascent drone industry". *Strategic Management Journal*, forthcoming.

Work in Progress

- [1] Shermon, A. "Carbon Everywhere: How Markets for Technology Shape Entrepreneurs' Inventive Activity with New General-Purpose Technologies" (Working Paper)
- [2] Shermon, A. "How Science Shapes Alliance Portfolios with General-Purpose Technologies: Evidence from the Graphene Industry" (Working Paper)
- [3] Shermon, A., Moeen, M., and Bingham, C. "Inventing for Legitimacy: Evidence from the Nascent Drone Industry" (Data Collection & Analysis)

Awards & Grants

Peggy Lee (PhD '97) – Sunil Wahal (PhD '95) Award (2022)

- Awarded to one student across all PhD programs at the Kenan-Flagler Business School as recognition of an up-and-coming doctoral student based on publications and research

Kenan Institute of Private Enterprise Research Grant (2020)

Strategy Research Foundation (SRF) Dissertation Scholar (2019)

Finalist, Best Conference Paper Prize, SMS Frankfurt (2019)

Academic Conference Presentations

Academy of Management Annual Meeting (Seattle, 2022)

Consortium on Competitiveness and Cooperation (Toronto, 2022)

Strategic Management Society Annual Conference (Online, 2021)

Academy of Management Annual Meeting (Online, 2021)

Research Policy Online Conference for Early Career Researchers (Online, 2021)

East Coast Doctoral Conference (Online, 2021)

Strategic Management Society Annual Conference (Online, 2020)

Academy of Management Annual Meeting (Online, 2020)

Academy of Management Annual Meeting (Boston, 2019)

Professional Development Workshops

STRonger Together Virtual PhD NetWorkshop (Online, 2022)

Doctoral Workshop, SMS Annual Conference (Online, 2021)

SRF Dissertation Scholar Workshop, SMS Annual Conference (Online, 2020)

TIM Doctoral Consortium, Academy of Management Annual Conference (Online, 2020)

Professional Development Workshop, Industry Studies Association Conference (Online, 2020)

Doctoral Consortium, Strategy Science Conference (Online, 2020)

Track I Doctoral Workshop, West Coast Research Symposium (Stanford, 2019)

Smith Entrepreneurship Research Conference (Maryland, 2019)

STR Managing Your Dissertation, Academy of Management Annual Conference (Boston, 2019)

Teaching

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

Instructor, BUSI412: Strategic Management in the Modern Corporation (Spring 2021)

- Instructor Ratings: 4.72/5.00 (Section 1), 4.88/5.00 (Section 2)

Team-building Facilitator, MBA801: Leading and Managing (Spring 2018 - Present)

- Instructor Ratings: 4.92/5.00 (Cumulative)

Service

Reviewer: Strategic Management Journal, Organization Science

Symposia Organizer:

- The Implications of Economic Incentives & Institutions for Innovation & Market Emergence (co-organized with Audra Wormald, Academy of Management Annual Conference 2021)
- Science and Firm Strategy (co-organized with Subrina Shen & Sukhun Kang, Academy of Management Annual Conference 2021)
- The Interplay of Firm Strategy and Industry Lifecycle (co-organized with Mahka Moeen & Audra Wormald, Academy of Management Annual conference 2020)

President: Kenan-Flagler Business School PhD Student Body (2020 - 2022)