

# ANAVIR SHERMON

**Email:** [anavir\\_shermon@kenan-flagler.unc.edu](mailto:anavir_shermon@kenan-flagler.unc.edu) | **Website:** [anavirshermon.com](http://anavirshermon.com)

## Education

---

*University of North Carolina at Chapel Hill, Kenan-Flagler Business School*

- Ph.D. Candidate in Strategy & Entrepreneurship (2017 - Expected 2023)
  - Dissertation Committee: Mahka Moeen (Chair), Sekou Bermiss, Christopher Bingham, Jeffrey Kuhn, Elena Novelli (external member)
- M.S. in Management (2021)

*University of Michigan at Ann Arbor, College of Engineering*

- B.S.E in Industrial & Operations Engineering (2017)

## Publications

---

- [1] Shermon, A., & Moeen, M. (2022). Zooming in or zooming out: Entrants' product portfolios in the nascent drone industry. *Strategic Management Journal*, 43( 11), 2217– 2252.

## Work in Progress

---

- [2] Shermon, A. "Carbon Everywhere: How Markets for Technology & Pre-Entry Experiences Shape Startups' Inventive Activity with New General-Purpose Technologies" (Working paper)
- [3] Shermon, A. "Dynamics of Startup Alliance Formation with New General-Purpose Technologies: Evidence from Graphene Startups" (Working paper)
- [4] Shermon, A., Moeen, M., and Bingham, C. "Inventing for Legitimacy: Evidence from the Nascent Drone Industry" (Data collection & analysis)

## Awards & Grants

---

Best Reviewer Award, Competitive Strategy Interest Group, SMS London (2022)

Peggy Lee (PhD '97) – Sunil Wahal (PhD '95) Award (2022)

- Awarded to one student across all PhD programs at the Kenan-Flagler Business School as recognition of an up-and-coming doctoral student based on publications and research

Kenan Institute of Private Enterprise Research Grant (2020)

Strategy Research Foundation (SRF) Dissertation Scholar (2019)

Finalist, Best Conference Paper Prize, SMS Frankfurt (2019)

## Academic Conference Presentations

---

Academy of Management Annual Meeting (Seattle, 2022)

Consortium on Competitiveness and Cooperation (Toronto, 2022)

Strategic Management Society Annual Conference (Online, 2021)

Academy of Management Annual Meeting (Online, 2021)

Research Policy Online Conference for Early Career Researchers (Online, 2021)

East Coast Doctoral Conference (Online, 2021)

Strategic Management Society Annual Conference (Online, 2020)  
Academy of Management Annual Meeting (Online, 2020)  
East Coast Doctoral Conference (New York, 2020) — cancelled due to COVID-19 pandemic  
Academy of Management Annual Meeting (Boston, 2019)

### **Professional Development Workshops**

---

STR Dissertation Consortium, Academy of Management Annual Conference (Seattle, 2022)  
STRonger Together Virtual PhD NetWorkshop (Online, 2022)  
Doctoral Workshop, SMS Annual Conference (Online, 2021)  
Creating and Sustaining Competitive Advantage in a Discordant World: Paper Development Workshop, SMS Annual Conference (Online, 2021)  
SRF Dissertation Scholar Workshop, SMS Annual Conference (Online, 2020)  
TIM Doctoral Consortium, Academy of Management Annual Conference (Online, 2020)  
Professional Development Workshop, Industry Studies Association Conference (Online, 2020)  
Doctoral Consortium, Strategy Science Conference (Online, 2020)  
Track I Doctoral Workshop, West Coast Research Symposium (Stanford, 2019)  
Smith Entrepreneurship Research Conference (Maryland, 2019)  
STR Managing Your Dissertation, Academy of Management Annual Conference (Boston, 2019)

### **Teaching**

---

*University of North Carolina at Chapel Hill, Kenan-Flagler Business School*

Instructor, BUSI412: Strategic Management in the Modern Corporation (Spring 2021)

- Overall Ratings: 4.72/5.00 (Section 1), 4.88/5.00 (Section 2)
- Instructor Ratings: 4.79/5.00 (Section 1), 4.96/5.00 (Section 2)

Team-building Facilitator, MBA801: Leading and Managing (Spring 2018 - Present)

- Facilitator Ratings: 4.92/5.00 (Cumulative)

### **Service**

---

**Reviewer:** Strategic Management Journal, Organization Science, Academy of Management Annual Conference, Strategic Management Society Annual Conference

**Symposia Organizer:**

- The Implications of Economic Incentives & Institutions for Innovation & Market Emergence (co-organized with Audra Wormald, Academy of Management Annual Conference 2021)
- Science and Firm Strategy (co-organized with Subrina Shen & Sukhun Kang, Academy of Management Annual Conference 2021)
- The Interplay of Firm Strategy and Industry Lifecycle (co-organized with Mahka Moeen & Audra Wormald, Academy of Management Annual Conference 2020)

**President:** Kenan-Flagler Business School PhD Student Body (2020 - 2022)